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**Embargo:**

**NONE**

**Release Date:**

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**LUXF@tor Contact Name:**

Michael D. Finch

**LUXF@tor Direct email:**

michael@luxfactor.co.uk

**LUXF@tor Contact Direct Number:**

0845 3700589

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The Q2Q Group announces they have successfully secured the exclusive UK distribution rights for worldwide lightweight truss manufacturer, Eurotruss.

Q2Q has long been an established Event Management company, and after a recent takeover, has further expanded its Group outlook to include sales, hires, installations and planning within its client portfolio.

Managing Director of The Q2Q Group Koen van Geene stated that he was thrilled to be able to take on the sole UK distribution rights for such innovative and modern products. Having the same outlook on business development, The Q2Q Group looked forward to an exciting relationship with Eurotruss as their new UK distributor.

Eurotruss is one of the leading suppliers of aluminium truss systems on the international market.

Since 1993, Eurotruss successfully implemented the first conical connection system that ultimately has proven to be the most important innovation in the truss market.

After gaining and remaining in the leading position worldwide in the lightweight truss market, Eurotruss has a wider range of aluminium truss systems covering all aspects of the industries requirements. Next to the lightweight truss system called FD, Eurotruss carries ground support towers and bigger truss systems like XD, ST, FT and the pre-rig truss like XT and TT.

In the last few years, Eurotruss supplied many roof systems from 80m<sup>2</sup> to 400m<sup>2</sup>.

Eurotruss also manufacture, and through Q2Q in the UK, sell Wind-up Stands, Euro-Lift and Barriers. Next to all those products, Q2Q also sells traded goods like manual (Yale) and electrical chain hoist (CM lodestar, Verlinde and Chainmaster).

Eurotruss will be hosting and Q2Q will be present at stand K73 at the forthcoming PLASA Show in London, and both look forward to discussing client product needs and enquiries there. Click on [www.q2qgroup.com](http://www.q2qgroup.com) for more information or call 0870 9505 727.

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**EDITORS NOTES:**

The (Professional Lighting And Sound Association) PLASA Trade Show takes place daily at Earls Court between September 7 – 10<sup>th</sup> 2008, more information from [www.plasashow.com](http://www.plasashow.com) Page 2 has TIFF / BMP logos of Q2Q and Eurotruss for use only as part of this press release and for no other purpose. Q2Q is a ®™

**Medi@ cont@ct Number:**

**0845 3700 589**

**Em@il:**

**media@luxfactor.co.uk**

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**[www.luxfactor.co.uk/press-releases.htm](http://www.luxfactor.co.uk/press-releases.htm)**



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## EURO TRUSS LOGO (TIFF)



## Q2Q™ Corporate Logo (BMP)



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[media@luxfactor.co.uk](mailto:media@luxfactor.co.uk)  
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